

## Noetix® Financials Dashboard

The Noetix Financials Dashboard is a packaged business solution designed to extend the value of NoetixViews® for Oracle® E-Business Suite, with information designed specifically for:

- ▶ Chief Financial Officers
- ▶ Other financial executives
- ▶ Sales executives

The solution provides financial intelligence information presented in interactive graphical reports. Using NoetixViews for Oracle E-Business Suite, transaction data is easily extracted, analyzed and presented in a variety of formats.



Sales Dashboard — Includes sales by region by period, number of new customers, average order size and top/bottom 5 sales, top/bottom 5 products

With the Noetix Financials Dashboard, enterprises can quickly deploy more than 100 pre-configured Key Performance Indicators (KPI), metrics, reports and trend charts. This enables companies to represent the trends in their organizations, gather timely and relevant analytical solutions and distribute them among their

executives, line of business managers and other decision makers. The Noetix Financials Dashboard focuses on providing analytical solutions for Oracle E-Business Suite in addition to providing a framework to easily integrate information from other application data sources.

### Solution Benefits

#### Packaged Business Information

With dozens of predefined KPIs, charts and reports for Oracle E-Business Suite, and a short initial implementation time, enterprises quickly reap the benefits of relevant analytics.

#### Up to the Minute Access to Transactional Systems

With Noetix, information is quickly extracted, summarized, categorized and presented to line-of-business users, providing an up-to-date view of the organization's operations.

#### Easy-to-use

The interface is intuitive, providing decision makers an interactive graphical display of business information. The dashboard solution allows enterprises to easily customize dashboard reports.

### Key Features

#### Key Performance Indicators

Hundreds of KPIs, aggregated, calculated and packaged to present summary values, such as Debt / Equity Ratio or Total Sales in graphical dashboards.

#### KPI Time Periods

Each KPI has one or more associated time periods, such as Today, Last 30 Days, Last Quarter and Year-To-Date.

#### KPI Charts

The graphical representation of one or more KPI values over time. Dozens of supported chart formats include 3-D bar, line or combined bar and line.

### Report Links

Links to any report format supported by a URL, including Noetix WebQuery, Microsoft Office, Cognos or Business Objects.

### Support for Major Portal Vendors

The Noetix Financials Dashboard can easily be integrated into the leading portal solutions, including Oracle Portal, Microsoft® SharePoint Portal Server, Plumtree and others. Through the native functionality of these portals, users are able to personalize the content they see based on their security credentials and business need.

### Key Financial Information

In addition to more than 100 KPIs, dozens of reports are deployed with the dashboard solution when installed. These reports allow financial and sales executives to track their profitability, capital ratios, sales performance and much more.

The system includes a series of dashboards, each containing relevant information. These dashboards include:

#### CFO Dashboard

KPIs covering GL, AP, AR and OM. Examples of KPIs are Total Revenue, Total Expenses, EBIT, COGS, Operating Income, Working Capital, Cash on Hand, Total AR, Total AP, Total Cash Receipts and Past Dues.

The CFO dashboard also provides sample financial reports such as Balance Sheet, Income Statement, Rolling Quarterly Income Statement, Cash Flow, Capital Spending, Equity Analysis and Stock Options Summary.

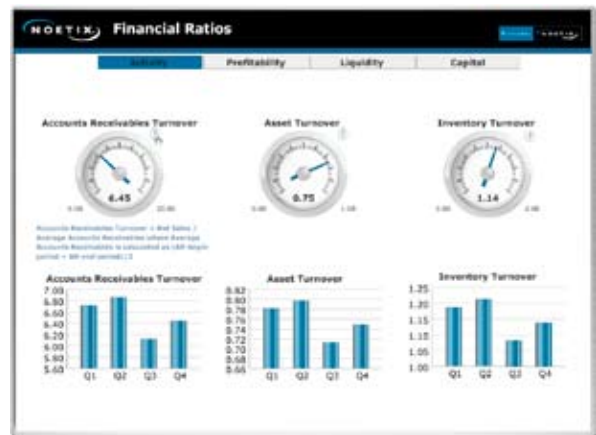
#### Sales Dashboard

The contents include Sales by Region by Period, Number of New Customers, Average Order Size and Top/Bottom 5 Products, Top/bottom 5 Sales Persons and DSO. Reports included are Pipeline by Region, Sales and Product Sales.

### Financial Ratios Dashboard

Contains major financial ratios used by executives including:

- ▶ Activity Ratios—AR Turnover, Asset Turnover and Inventory Turnover
- ▶ Liquidity Ratios—Current, Quick, Days Sales in Inventory and Days Sales in Receivables
- ▶ Capital Ratios—Debt, Debt/Equity, and Interest Coverage
- ▶ Profitability Ratios—ROA, ROE, Average Total Assets, Profit Margin and Earning Per Share



Financial Ratios Dashboard

### For More Information

Discover how to dramatically increase the return on your reporting investment and enhance your ability to quickly answer critical business questions: call us toll-free at 866-4NOETIX or visit our Web site at [www.noetix.com](http://www.noetix.com).

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