

FREQUENTLY ASKED QUESTIONS

Noetix Corporation

Contact Information

Rebecca Haas — REVOLUTION PR

Email: rebecca@revolutionpr.com

Phone: (503) 206-7635

www.revolutionpr.com

What does Noetix do?

Noetix provides the full spectrum of enterprise business intelligence for Oracle applications from real-time operational reporting to strategic analysis. Noetix is different because, upon installation, it automatically generates configuration-specific metadata that transforms complex application data into simple-to-understand, immediately actionable business information. Noetix technology is easy to implement and simple to use, providing business decision makers with a reporting solution that works with third-party query tools and is extensible due to its open architecture. Noetix's unique approach immediately improves the usability and accessibility of business information in a secure environment.

What products does Noetix provide?

Noetix provides an integrated family of products that includes NoetixViews[®], Noetix QueryServer[®], Noetix WebQuery[®], and NoetixAnswers[™]. The tight product integration and patented Noetix MetaBuilder[™] technology significantly increases the value of your investment in Oracle E-Business Suite, PeopleSoft Enterprise, and Siebel CRM by not only empowering users to easily create and distribute their own reports, but also by significantly reducing the costs associated with report development. In addition, Noetix Analytics[™] enables customers to quickly implement a data warehouse solution for an enterprise-wide view of strategic information from historical snapshots and aggregated metrics to detailed transaction data.

NoetixViews — business views optimized for use with query and reporting tools to access data in the transaction database. NoetixViews is available for different Oracle Applications including NoetixViews for Oracle E-Business Suite, NoetixViews for PeopleSoft Enterprise, and NoetixViews for Siebel CRM.

Noetix Analytics — packaged analytics solution based on a data warehouse architecture that manages the performance, scalability, and data integration requirements for customers using Oracle and non-Oracle applications. Noetix Analytics uses best practice packaged data models, reports, and dashboards along with pre-built adapters for Oracle E-Business Suite and universal adapters to integrate data from virtually any third-party, custom, or legacy application to speed implementations and reduce costs.



Noetix QueryServer — a query routing and management platform that integrates multiple disparate data sources for secure enterprise reporting.

Noetix WebQuery — uses the power of the Internet to deliver business information to the right person, at the right time. An easy-to-use interface empowers decision makers to create and modify reports without IT involvement or extensive training.

NoetixAnswers — more than 1,000 click-on, customizable answers to common business questions based on each unique configuration of Oracle E-Business Suite, PeopleSoft Enterprise, and Siebel CRM.

Noetix Generator — automatically generates NoetixViews into popular business intelligence (BI) reporting tools such as SAP Business Objects, IBM Cognos BI, Oracle BI, and Oracle Discoverer to accelerate access to Oracle E-Business Suite and PeopleSoft Enterprise application data.

Noetix Dashboard — is designed to provide executives with a single source for real-time data from Oracle E-Business Suite, PeopleSoft Enterprise, and Siebel CRM presented in interactive graphical reports. With more than 100 pre-configured key performance indicators and a short implementation time, executives can easily integrate information from any data source and actively guide business performance in a secure environment.

What problems are resolved for a company using Noetix solutions?

Gaining competitive advantage today requires a faster and more effective way to accurately and securely provide decision makers the necessary intelligence about their business. Using Noetix, enterprises immediately can answer hundreds of critical business questions and quickly supply non-technical professionals with the real-time data necessary for effective day-to-day decision-making. By rapidly translating application data into simple reporting objects, Noetix dramatically accelerates report development and saves millions in deployment, consulting, and training costs. The Noetix open architecture enhances all major business intelligence platforms by greatly reducing their time to implementation.

What differentiates Noetix from other reporting solutions?

Noetix provides the only complete BI solution for Oracle E-Business Suite customers, offering real-time reporting plus packaged

analytics built on a data warehouse. Noetix's patented metadata-driven software and lean architecture delivers the lowest cost BI solution to acquire, implement, and maintain. With an award-winning approach, Noetix uses innovative technology to quickly eliminate the costly manual mapping efforts required to set up an enterprise reporting environment. Easy search and navigation capabilities allow users to create ad hoc reports and answer their own operational questions without additional assistance from IT. Unlike reporting solutions that require weeks of extensive manual mapping to produce a single report, Noetix automatically delivers answers to hundreds of important business questions. The packaged analytic solution integrates data from heterogeneous systems, providing an enterprise-wide view of strategic information from historical snapshots and aggregated metrics to detailed transaction data.

Who are your customers?

Noetix currently has more than 1,400 customers, including Cummins, Motorola, Starbucks, Toshiba, Welch's, and Visa.

What type of customers does Noetix target?

Noetix customers utilize multiple application databases and typically desire faster and easier information access for their employees, suppliers, partners, and customers. An ideal customer for Noetix is one that is seeking to empower decision makers to answer their own business questions while freeing up IT resources for other projects.

How is Noetix funded?

Noetix is a private company, backed by Polaris Venture Partners and Sigma Partners.

Are you planning an IPO?

Noetix will do what makes the best business sense in the long term with no immediate plans to go public.

What enterprise applications does Noetix support?

Noetix can integrate data from many disparate sources. The foundation of the Noetix solution, NoetixViews, is currently available for Oracle E-Business Suite, PeopleSoft Enterprise, and Siebel CRM.



Noetix Corporation

5010 148th Avenue NE, Suite 100
Redmond WA, 98052-5119

(Toll-free) 866-4NOETIX
www.noetix.com